

PMAY(U) E-NEWSLETTER

PMAY(U) PROGRESS

Houses
Sanctioned
85.14 lakh

Houses
Grounded
50.42 lakh

Houses
Completed
26.40 lakh

Total
Investment
**₹ 5.04
lakh Cr**

Central
Assistance
Released
**₹ 1.32
lakh Cr**

Independence Day Tweets



Narendra Modi ✓
@narendramodi

Some glimpses from the Independence Day celebrations in Delhi this morning.



Hardeep Singh Puri ✓
@HardeepSPuri

India is a unique melting pot of cultures, crafts, colours & traditions. It is said that we are a nation where "Kos-kos par badle paani, chaar kos par baani."

I completely agree with PM Modi that we Indians must discover our own country & its cultures.



Durga Shanker Mishra ✓
@Secretary_MoHUA

The visionary flagship urban missions are not just [#TransformingUrbanLandscape](#) but are also pulling out beneficiaries from a life in urban squalor.

I visited one such project in the New Lakshmi Nagar Housing Society of Shahi Bagh in Ahmedabad.



PMAY (U) Transforming lives

Smt Jothi Narendra W/O Mallikarjun, (43 years), a House wife was living in a Rented Kaccha house with her husband and two children, in Sriram Nagar Old Hubballi City, Karnataka. Her husband is an electrician (Building Labour Electric. With limited income, they could only meet their daily needs. The family never thought to have their own pucca house but Pradhan Mantri Awas Yojana (Urban) showed them a ray of hope to own their own house. They came to know from Advertisement in Municipality regarding the PMAY Scheme, applied as per the norms and availed the assistance. With the support of financial assistance under PMAY (U) and family savings. The family made their own dream house in the year of 2017-18 which also enhanced their social

status. The family is happily living in their new house and thank the Pradhan Mantri Awas Yojana (Urban) mission for transforming their lives.



Smt Jothi, Hubballi Karnataka



Message from JS & MD (HFA)

Shri Amrit Abhijat

The PMAY(U) awards have been instituted by our Ministry earlier this year to recognise the outstanding efforts by the States/ UTs/ ULBs and Municipal Corporations towards achieving the goal of 'Housing for All' by 2022. The uniqueness of these awards is defined by inclusion of 'Beneficiary Level Awards', in which each and every beneficiary who has built his individual house under PMAY(U) is eligible. I have myself witnessed number of such houses in various parts of the country and I am always overwhelmed to see the colourful houses, children playing around along with the sense of pride and ownership in the PMAY(U) families.

For participating in the awards, the beneficiaries have to upload their house photos and video testimonials through a dedicated mobile application. Beneficiaries were informed and encouraged through SMSs and Individual Inland Letter Cards to participate in this Award. This not only encourages them, but also induces a sense of inclusiveness in the mission. I am happy to learn that till date around 2 Lakh photos and 42,000 videos have been uploaded, which clearly show the enthusiasm amongst the beneficiaries. It is said that 'a photo speaks volumes', which is true because the beautifully built houses not only depict the art, but also the culture and heritage of the area.

The overwhelming participation has led to the inclusion of new award wherein the State contributing maximum percentage of photographs shall also be awarded.

I am sure that the deserving beneficiaries are going to win and will set an example of exemplary dedication and outstanding efforts put in for realising the dream of owning a pucca house.



PMAY(U) Beneficiaries have been encouraged for participation in the PMAY(U) Awards -2019 through SMSs and Letters. More than 24 lakh beneficiaries were informed through SMS and around 28 lakh Inland letter Cards have been sent to beneficiaries with the process flow of participation through PMAY(U) mobile App in Hindi, English and vernacular languages.

MEDIA COVERAGE



On occasion of 73rd Independence Day, CLTC members of Jabalpur, Madhya Pradesh being awarded for their outstanding contribution in Implementation of Pradhan Mantri Awas Yojana (Urban) in Madhya Pradesh.