OFFICE MEMORANDUM

SUBJECT: Minutes of the second meeting of the National Advisory Group on Urban Sanitation (NAGUS) held on 22/6/2009

The undersigned is directed to forward herewith minutes of the second meeting of the National Advisory Group Urban Sanitation (NAGUS) held under the Chairmanship of Secretary (UD) on 22/6/2009 for information and appropriate action at your end.

(E.P. Nivedita)

Director (WS & LSG)

Tel. 23061295/Fax 23062253

All members of the NAGUS and all participants of the meeting

Copy to:
1. PS to Secretary (UD), Ministry of Urban Development
2. PS to Joint Secretary (UD), Ministry of Urban Development
3. Director (UD)

(E.P. Nivedita)

Director (WS & LSG)
The second meeting of the National Advisory Group on Urban Sanitation was held on 22nd June, 2009. The list of participants is given at Annexure.

2. Secretary (UD) welcomed all the members present and emphasized the importance that the Ministry of Urban development assigns to the issue of Sanitation. He stated that the adoption of the National Urban sanitation Policy is the first step towards the achievement of the goal of total sanitation for all. The Ministry of Urban Development would take up the agenda in full earnest but achievement of tangible results would require the active participation and cooperation of all stakeholders including the state governments and the corporate sector. He appreciated some of the state level initiatives being taken and desired that the Maharashtra Sujal Aur Nirmal Abhiyan i.e. the initiative taken by the Government of Maharashtra to prioritize reforms be circulated to various states. He desired that the Sanitation Mission launched by the Government of Kerala also be circulated.

3. JS (UD) explained that the purpose of the second meeting was to obtain approval of the NAGUS for the spots and jingles that have been developed in association with the Directorate of Audio Visual Publicity and the methodology that has been formulated for the rating of Class I cities. He emphasized that the rating exercise planned was rather massive in scope and making mid-course corrections would be difficult. Thus it is essential to plan the exercise insufficient detail. He further stated that the template for the City Sanitation Plan included in the NUSP lays down the protocol for the development of city sanitation plans for which the Ministry of Urban Development is willing to provide funding. He informed the members that action had been initiated on all the points discussed in the previous meeting.

4. JS (UD) made a presentation on the Rating Methodology adopted for ranking of cities under the NUSP. It was explained that the purpose was to develop a standardized method of data collection that could be applied across the country. The methodology has been formulated to ensure ownership of the Urban Local Bodies, The methodology aims to get data as close as possible to reality which is also valid, reliable and comparable. The rating methodology has been discussed extensively before finalization. The rating agency would look at data published by the ULBs, State Govt., Census Reports and Pollution Control Board etc as well as collect data as per methodology laid down and subsequently conduct field visits and hold discussions to validate the same. The points of data collection had also been defined. Cities have been divided into three categories i.e. Metro (population greater than 10 lakhs); Big Class-I (population 5-10 lakhs) and Class-1 (population 1-5
lakhs). The NSSO sampling frame will be used to help rating agencies with objective data for site selection, zoning, etc.

5. During discussions, following suggestions were made:
   i. The sample size for interviewing of persons should be fixed and the rating agency should be asked to record names and addresses of the persons interviewed. Videography of the interview could be carried out to establish the authenticity of the exercise.
   ii. Indicators for defecation around water bodies should also be included.
   iii. Factors such as undue waiting time, maintenance, and hygiene should also be measured.
   iv. The state of sanitation in the periphery could also be collected.
   v. Indicator for littering could-be included in the rating exercise.
   vi. Assessment of sweeping and drain Cleaning' activities Could be assessed, by consulting the ULB regarding data on major roads and this would be followed by validation by the inspecting team.
   vii. State level NFHS data would be used to obtain a refined picture of different types of sanitation arrangements.
   viii. Interviews will be conducted with persons in the vicinity of the public toilet.
   ix. Interviews will be conducted with users of the public toilet.
   x. Public toilets should be rated as "functional and working" or "not satisfactory" on the basis of interviews and observations.
   xi. In respect of railway lines, observation will be made 1 km on either side of the main railway station.
   xii. Residents should be interviewed 'on aspects such as breakages, leakages and frequency of cleaning of on – site systems.
   xiii. In metros, 8 main-locations will be selected instead of 6.
   xiv. Marks should be deducted if 50% of the road network or more is prone to flooding.
   xv. Proportion of city's streets that are effectively covered with street-sweeping/cleaning arrangements on a regular basis should be estimated.
   xvi. Weightage should be given for "explicit punishing/fining of offenders letting out human excreta in the open/littering" and framing rules and regulations thereof.
   xvii. External monitors for the rating agency should also be appointed on the pattern adopted in the 'Nirmal Gram Yojana' of the Ministry of Rural Development. It was decided that RCUES and the NIUA could do the job of concurrent check of the rating agencies.
   xviii. Agencies would be restricted to bidding for two zones.
   xix. The manpower for survey in class I cities, big Class I cities and Metros should be suitably calibrated to workload involved.
   xx. Aspects pertaining to social security of sanitation workers should also be covered. Need to adhere to timelines was also emphasized.
6. JS (UD) explained that due to financial constraints, the awareness campaign was being limited to a radio campaign. The spots that have been developed are mainly of two types: formal and informal. The NAGUS members made the following suggestions:
   • Some spots with a focus on children need to be included.
   • Spots No F-7 and A-3 could be dropped.
   • The spots should state that citizens can approach the urban local body for guidance on issues related to sanitation.
   • In view of the limited space in the slums, emphasis on the use of public toilets could be brought out.
   • Efforts could be made for getting celebrity endorsement.

7. It was decided that the Ministry of Urban Development would proceed further with the release of spots and jingles subject to revisions suggested by the NAGUS and would also issue the RFP to the selected vendors so as to carry forward the rating exercise.

8. The meeting ended with a vote of thanks to the chair.

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LIST OF PARTICIPANTS

1. Dr. M. Ramachandran, Secretary (UD), Ministry of Urban Development – Chairman
2. Sh. A.K. Mehta, Joint Secretary (UD), Ministry of Urban Development
3. Sh. S.K. Singh, Joint Secretary (Housing), Ministry of HUPA
4. Sh. T.M. Vijay Bhaskar, Joint Secretary (DWS), Ministry of Rural Development
5. Sh. P.P. Mitra, Joint Secretary, Ministry of Social Justice and Empowerment
6. Sh. Harish Chandra, Adviser (HUD), Planning Commission
7. Sh. Nitin Gokaran, Director JNNURM, Ministry of Urban Development
8. Sh. Ashutosh Joshi, Director (UD), Ministry of Urban Development
10. Dr. P.S.G. Rao, Dy. Director, Ministry of Finance (DEA)
11. Ms. Aparna Sharma, Dy. Secretary (UH), Ministry of Health & Family Welfare
12. Sh. M. Sankaranarayanan, Dy. Adviser, CPHEEO, M/o Urban Development
13. Dr. Rajan Khobragade, Joint Secretary, WSSD, Govt. of Maharashtra
14. Ms. Deepi Gaur Mukerjee, Project Director UDAY, Deptt. of Urban Govt. of MP
15. Shri. R.S. Bharati, Ex- Chairman, Alandur Municipality, Chennai
16. Ms. Sheela Patel, Director, Society for Promotion of Area Resource Centre (SPARC), Mumbai
17. Sh. Rohit Chandak, Manager, IDFC Projects (FICCI)
18. Sh. L. Krishnan, IL & FS, Nominee of CII
19. Dr. Ramnik Ahuja, Advisor, Health CII
20. Dr. Ajay Kumar Verma, Executive Director, Sanitation Mission, Kerala
22. Sh. Somnath Sen, Water & Sanitation Program, World Bank, Delhi
24. Ms. Kala Iyer, Media Plan Presenter
25. Sh. Kailash Bhutani, Media Plan Presenter
26. Ms. Ritika, Media Plan Presenter