



MINISTRY OF URBAN DEVELOPMENT
GOVERNMENT OF INDIA

9th Urban Mobility India Conference & Expo 2016

8th to 11th November,
Mahatma Mandir, Gandhinagar, Gujarat

Planning Mobility for City's Sustainability

Organiser



www.urbanmobilityindia.in

Tentative Program Outline for UMI 2016

8th to 11th November, Mahatma Mandir, Gandhinagar, Gujarat

Theme - “Planning Mobility for City's Sustainability”

Time (hrs)	Hall 1	Hall 2	Hall 3	Hall 4
Day 1 (8 th November, 2016)				
1630 – 1700	Inauguration of the Exhibition			
1700 – 1800	Inaugural Session <ul style="list-style-type: none">Welcome Address by Secretary (UD), Ministry of Urban DevelopmentKey note addressLaunch of Knowledge Management Centre& release of publications on Urban Transport by Chief GuestAddress by Hon’ble Chief Minister, GujaratInaugural address by Hon’ble Minister of Urban Development, Housing & Poverty Alleviation and parliamentary Affairs, GolVote of Thanks by Additional Secretary (UD), Ministry of Urban Development			
1800– 1930	Special Session for Municipal Councilorschaired by Hon’ble Minister of State (UD), Ministry of Urban Development, Gol			
1930 onwards	Inaugural Dinner			
Day 2 (9 th November, 2016)				
0930 – 1100	Research Symposium 1	Research Symposium 2	Research Symposium 3	
1100 – 1130	<i>Tea & Coffee Break/ Networking Break/ Transport Quiz</i>			
1130 – 1300	Technical Session 1 – Improving City Bus Service	Technical Session 2 – Mass Transit Systems	Interactive Session with School Children - 1	Technical Session for Municipal Councilors – Inclusive Mobility
1300 – 1430	<i>Lunch/ Visit to Exhibition</i>			
1430 – 1600	Technical Session 3 – Transport and Road Safety	State Specific Session 1 – Mobility in Smart Cities of Gujarat (being organized by CEPT)	Round Table Discussion 1 – Congestion Charging (organized by IUT)	Round Table Discussion 2 – Mobilise Your City - Comprehensive Mobility Plans for Low Carbon Strategies (organized by CODATU)
1600 – 1630	<i>Tea &Coffee Break/ Networking Break/ Transport Quiz</i>			
1630 – 1800	Plenary Session 1 – Mobility in Small and Medium Towns			
1800 - 2000	Site Visit to Sabarmati River Front			
Day 3 (10 th November, 2016)				
0930 – 1100	Research Symposium 4	Research Symposium 5	Research Symposium 6	
1100 – 1130	<i>Tea &Coffee Break/ Networking Break/ Transport Quiz</i>			
1130 – 1300	Technical Session 4 – ITS for Smart Mobility (organized by SPA)	Technical Session 5 – Sustainable Urban Mobility Planning: lessons learned (organized by CODATU)	Interactive Inter- School Quiz	Technical Session for Municipal Councilors – Operation & Management of Transport Services
1300 – 1430	<i>Lunch/ Visit to Exhibition</i>			
1430 – 1600	Technical Session 6 – Electric Mobility	State Specific Session 2 – Mobility in Smart Cities of Maharashtra	Round Table Discussion 3 – Public Transport Technologies (organized by IUT)	Round Table Discussion 4 - Benchmarking Urban Transport (organized by CEPT)
1600 – 1630	<i>Tea &Coffee Break/ Networking Break/ Transport Quiz</i>			
1630 – 1800	<i>Plenary Session 2 – Climate Resilient Transport Systems</i>			
1800 – 2000	Site Visit to Janmarg BRTS			
Day 4 (11 th November, 2016)				
0930 – 1100	Plenary Session 3 - Integrating Metro with other Transit Modes			
1100 – 1130	<i>Tea &Coffee Break/ Networking Break/ Transport Quiz</i>			
1130 – 1300	Technical Session 7 – Ensuring Equality in Urban Transport (being organized by SVNIT, Surat)	State Specific Session 3 – Mobility in Smart Cities of Rajasthan	Round Table Discussion 5	Technical Session for Municipal Councilors – interactive session on key learnings
1300 – 1415	Valedictory Session <ul style="list-style-type: none">Presentation of the summary of proceedings of the Conference by Institute of Urban Transport (India)Address and Launch of UMI 2017 by Secretary, Ministry of Urban DevelopmentSpecial Address by Minister of Transport, GujaratPresentation of Awards for Excellence in Urban Transport & Urban Mobility Awards by Hon’ble Minister of State (UD), Ministry of Urban Development, GolValedictory Address by Hon’ble Minister of State (UD), Ministry of Urban Development, GolVote of Thanks by Additional Secretary (UD), Ministry of Urban Development			
1415 onward	<i>Lunch</i>			

TARIFF PLAN

Delegates Fee

National/ International	Category	Individual
National	Private Sector	Rs. 10,000/-
	*IUT/Govt./NGO/Academia	Rs. 5,000/-
	Student	Rs. 2,500/-
International	Non Student	USD 750
	Student	USD 250

Exhibition Booth Charges

Booth Specifications	Details	Pricing
Country/State/ City Pavilion	To showcase best practices.	Raw space/ sq. mt. is Rs.15,000/-
Shell Scheme Booth	3m*3m with 2 chairs, 1 table, carpeting and two light panels	Rs 1,80,000/-

- 2 complimentary delegates are provided to each exhibitor
 - On booking of 5 or more stalls, promotional video of 3 minutes would be run in the lunch/ tea/ foyer area at least 1 time per day
- *Limited delegate fee waiver for IUT members on first cum first serve basis.

Vehicle Display Charges

Type of Vehicle	Pricing	Complementary Delegates
Standard Bus/ Truck	Rs 300,000/-	4
Mini Bus	Rs 200,000/-	3
Cycle Rickshaw/ Cycle/ Two Wheeler	Rs 25,000/-	1

Early Bird Discounts for Exhibitors and Delegates

Sl. No.	Date	Discount Rate
1	Up to 31st July, 2016	20%
2	Up to 31st August, 2016	10%

Sponsorship Structure (INR)

Amount of Sponsorship	Rs 20,00,000	Rs 10,00,000	Rs 5,00,000	Rs. 3,00,000	Rs 2,00,000	Rs 1,00,000	Rs 50,000
Sponsorship Title	Platinum Sponsor	Gold Sponsor or One Dinner with cocktails	Silver Sponsor or Roundtable Discussion or one Lunch or one Evening Cocktail	Presentation slot or Conference Bags*	Bronze Sponsor or Branding of Information Kiosks	Tea and Coffee (per day) or Literature in Kit Bag or Promotional videos	Advertisement in the Binder or Branded Pens (with company logo) or Branded note pads or Gift in Kit Bag#
Session Chair	✓						
Logo on Conference backdrop	✓	✓	✓	✓			
Literature in UMI Kit	✓	✓	✓	✓	✓		
Complimentary Speaker Slot/ Exhibition stall	(1 speaker slot + 1 stall) or (2 stall)	1 speaker slot or 1 stall					
Complimentary delegate passes	20	15	10	7	5	2	1
Advertisement in binder	1 FCP	1 FCP	1 BWP	1 BWP	1/2 BWP	1/2 BWP	1/4 BWP
Promotional videos (up to 3 minutes)	✓	✓	✓	✓	✓	✓**	

FCP - Full color page

BWP - Black and white page

*Bags would be Canvas/Jute

A minimum of 1000 pieces are to be provided

** 2 times per day for the category of promotional video only

Note:

- On opting for 2 sponsorships, a discount of 10% would be given
 - On opting for 3 sponsorships, a discount of 20% would be given
 - On multiple net sponsorships totaling Rs 10 lakh or above, all benefits of Gold Sponsor would be given
- (Applicable taxes is in addition to the quoted prices)

URBAN MOBILITY INDIA

The annual Urban Mobility India (UMI) Conference and Expo is a flagship event under the aegis of Ministry of Urban Development, Government of India. The event is inaugurated by Union Minister for Urban Development. The genesis of UMI is from the National Urban Transport Policy of the Government of India, 2006 (NUTP), which lays a very strong emphasis on building capabilities at the state and city level to address the problems associated with urban transport and undertakes the task of developing sustainable urban transport systems. The event essentially has three components as explained below:

Conference

The primary objective of the conference is to disseminate information to the cities, whose officials attend the conference, and to help them remain up-to-date with best urban transport practices. The conference provides an opportunity for key decision makers and delegates to interact with other professionals, experts, academia, industry, civil society, technology, service providers and other stake holders in Urban Transport both domestic and international so that the delegates can carry home ideas to develop their urban transport along a sustainable path. It is also a forum to discuss key issues relevant to the sector and suggest measures to address them.

Research Symposium

The symposium provides a platform to highlight the current research carried out by academia and research institutes in urban transport, especially by young researchers pursuing post graduate or Ph.D. programs.

Exhibition

The expo is a special feature of UMI to disseminate and showcase the latest development in urban transport technology and systems, implementation of best transport projects, propagation of innovative ideas, presentation of research in the topical areas of interest in urban transport and exchange of good urban transport initiatives and practices in the field.

Till date eight editions of the events have been held successfully. The ninth edition of the Urban Mobility India (UMI) Conference will be held from 8th to 11th November, 2016. The theme of this year's conference is "Planning Mobility for City's Sustainability". The event will be organized at the Mahatma Mandir, Gandhinagar, Gujarat by the Institute of Urban Transport (India).



Contact Us :

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