Ranu opted auto driving for better livelihoods

Name of Beneficiary : Ranu Cherwa
Economic Activity : Auto Driver
Town : Ambikapur
State : Chattisgarh
Loan Amount : Rs 2 lakh

Name of the Scheme : National Urban Livelihoods Mission (NULM)

Ranu Cherwa took the commands of running a household from the tender age of 10 after the mental imbalance of her parents. To make her both ends meet she started taking care of small babies in addition to her studies which could fetch her some money. She also worked in a garment shop for some time for Rs 1000/-per month. In spite of all the odds, she did



not submit to the circumstances and continued with her studies. Under NULM, in December 2014 the Collector, Ambikapur arranged for the training of Women auto drivers. Under the Employment through Skills Training & Placement, the regional VTP was selected under the chairmanship of Collector, Sarguja for providing the training on driver cum mechanic trade.

During the process of selection of beneficiaries the Community Organiser Neelam Kashyap met Ranu Cherwa. Taking the training under the EST&P component Ranu on her own chose to take the auto driver training and became the first woman auto driver of the town. She brought recognition to her town by her achievement. Post the completion of her training Ranu took a loan of Rs 2, 00,000 under the Self Employment Programme (SEP) of NULM from the SBI branch of Chandrakanta Complex, Ambikapur. She bought an auto of her own. She is earning a daily sum of Rs 500-800 besides depositing her timely instalments in the bank.

Being inspired by Ranu there are ten more girls who underwent the auto driver's training and availed the bank loan under the SEP component.

Ranu says- "Today, I want to give the entire credit of my success to my devotion and Madam Collector."