

No.N-11025/03/2017-LSG
Government of India
Ministry of Urban Development
LSG Division

Nirman Bhawan, New Delhi
Dated 7th June 2017

To

Principal Secretary/Secretary
Urban Development Department
All States/UTs.

Sub: Advisory on 3rd International Day of Yoga on 21st June 2017; and making Yoga a mass movement through active involvement of RWAs and market/traders associations.

Madam / Sir,

The decision to observe June 21 as the International Yoga Day was taken, on Hon'ble Prime Minister's commendable initiative, by the United Nations General Assembly on December 11, 2014. Its Resolution was adopted unanimously to observe the International Day of Yoga, in an appropriate manner and in accordance with national priorities, in order to raise awareness of the benefits of practising Yoga. Further, the UNESCO also inscribes Yoga in the representative list of Intangible Cultural Heritage of Humanity.'

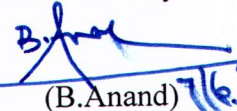
The Government of India has continuously been promoting Yoga as a human treasure and a key to noble health. It has been taking forward the momentum created by celebration of International Yoga Day in 2015 and 2016 with greater and more active participation of youth & other stakeholders of the community.

The preparations for the celebration of 3rd International Day of Yoga on 21st June 2017 are underway. Urban Local Bodies have played a crucial role in the successful celebration of the International Day of Yoga in the last 2 years. Similar efforts are required from them for making Yoga a mass movement this year also. It is emphasised that Resident Welfare Associations (RWAs)/market & trader associations are important stake holders whose involvement would be instrumental in creating awareness and encouraging citizens' participation in the promotion of Yoga.

In this regard, I would request you to advise the Urban Local Bodies in your State / UT to actively involve the RWAs/traders/ market associations to make Yoga more popular and also ensure successful celebration of 3rd International Day of Yoga on 21st June 2017. Photographs, video recordings and other documentation of celebration held by the ULBs in your state on June 21st, 2017 may kindly be sent to the email id dirud-mud@nic.in

With regards,

Yours faithfully



(B. Anand)

Joint Secretary (UD)