

PAO(Sectt.)/HUA/Admin/Advice/2019-20/1259-60

GOVERNMENT OF INDIA

PAO(Sectt.), M/o Housing and Urban Affairs

507-C(wing),Nirman Bhawan, New Delhi

Telephone No: 23062664 Fax No: 23062664

To,  
The General Manager,  
Reserve Bank of India,  
Central Accounts Section,  
Additional Office Building,  
East High Court Road,  
NAGPUR - 440 001

Code No:	707
Advice No:	374
Advice Date:	01/10/2019

Sir,

Please debit our account with Rs.70,00,000/- (**Seventy Lakh Only.**) by contra credit to the following accounts of the Governments with the amounts mentioned against each:

Month and Year of Accounts: **October,2019**

The Amount to be Settled: **October,2019**

Sl.No.	Name of the State	State Code	Scheme Code	Amount	Sanction No. and Date
1	KERALA	106	1989-STATE AND UT GRANTS UNDER PMAY (URBAN)	70,00,000	N-11015/6/2018-HFA-V-UD (FTS-9043401) dated 26/09/2019
GRAND TOTAL:				70,00,000	

Signature of the authorized official

*sel*

(Pawan Kumar Bhatnagar)  
Senior Accounts Officer

1 O/o the Accountant General (A&E) Kerala, Thiruvananthapuram, Pin- 695039.  
2 Sh B K Mandal , US (HFA-V) Minsitry of Housig & Urban Affairs

*Pawan Kumar Bhatnagar*

(Pawan Kumar Bhatnagar)  
Senior Accounts Officer

① AO - HFA

② Man - Cell BMDU  
24/10/19

③ MIS - HFA

*Arjun*  
23/10/19

159

No. N-11015/6/2018-HFA-V-UD (FTS-9043401)  
Government of India  
Ministry of Housing and Urban Affairs  
(HFA-V Division)  
\*\*\*\*\*

Room No.3, Technical Cell, Gate No.7,  
Nirman Bhawan, New Delhi-11,  
Dated: 26.09.2019

To  
The Pay & Accounts Officer (Sectt.),  
M/o Housing and Urban Affairs,  
Nirman Bhawa, New Delhi - 11

**Sub.: Release of Rs. 70.00 lakh to the State Govt. of Kerala as reimbursement of Central Assistance for FY 2017-18 and 1<sup>st</sup> instalment of Central Assistance for FY 2019-20 for IEC activities performed/to be performed under Capacity Building Activities of PMAY-U Mission - reg.**

Sir,

I am directed to convey the sanction of the Competent Authority to release an amount of **Rs. 70,00,000/- (Rupees Seventy Lakh only)** to the State Govt. of Kerala as reimbursement of Central Assistance for FY 2017-18 and 1<sup>st</sup> instalment of Central Assistance for FY 2019-20 for IEC activities performed/to be performed under Capacity Building Activities of PMAY-U Mission as per details as under:

(Rs. in lakh)

S. No.	Financial Year	Item	Annual permissible Central Assistance as per CB financial norms	Reimbursement/ Release (50% of Central Assistance)
1.	2017-18	Reimbursement of 2 <sup>nd</sup> and final instalment of Central Assistance	70.00	35.00
2.	2019-20	Release of 1 <sup>st</sup> instalment of Central Assistance	70.00	35.00
<b>Total</b>			140.00	<b>70.00</b>

2. Earlier, the fund of Rs. 35.00 lakh was released to the State Govt. of Kerala as 1<sup>st</sup> instalment of Central Assistance for IEC activities for FY 2017-18 vide sanction letter No. N-11011/50/2017/HFA-I/FTS-9032668 dated 31.03.2018. However, the State Govt. of Kerala utilized the released amount of Rs. 35.00 lakh for performing IEC activities for FY 2018-19. The State Govt. of Kerala has submitted Utilization Certificate (UC) of Rs. 35.00 lakh against the released amount of Rs. 35.00 lakh for FY 2017-18.

3. The above grant is subject to the following conditions:

- i. All IEC activities are allowed except TV advertisements and News Paper advertisements. IEC activities are to be carried out in States based on pre-approved Government/DAVP rates. The agencies selected to perform the IEC activities should be empanelled with Government or should have sufficient prior experience of working with Government. All expenditures will be reimbursed as per actual and based on cost norms against urban population in the State.



- ii. The bills and Vouchers regarding the expenditure incurred under IEC are to be examined and approved at the SLNA level by the Competent Authority as per State rule/as the case may apply (the bills/vouchers to be counter signed by the finance department) and an undertaking and claim of reimbursement to be submitted to the Ministry.
- iii. A brief report highlighting assessment of impact by IEC activities is also required for re-imbusement. All bills/vouchers etc., should be safely kept at SLNA level for future audit and other references. All expenditure under this head to be reimbursed.
- iv. Remaining 50% of the Central Assistance would be reimbursed as per actual and on receipt of Utilization Certificate (UC) along with Undertaking (in prescribed format mentioned in Capacity Building Activities- Norms, Fund Disbursal Process and Plan Templates) from the State.
- v. PMAY-U Mission promotion activities should have prominent display of PMAY logo and name. Prominence of PMAY-U in IEC materials may reflect in content, size and in all other possible ways.
- vi. The State will comply with the terms and conditions stipulated in the guidelines, CSMC directions and instructions issued by the Ministry.
- vii. The State will utilize the sanctioned grant for the purpose for which it is released.
- viii. The State Govt./Nodal agency shall strictly monitor the progress of the preparatory work.
- ix. The amount of the Central Assistance approved will form a part of Capacity Building plan of the State under PMAY-U Mission.
- x. Where there is an element of cash transfer, the same may be made through PFMS/DBT mode as applicable.

3. The amount will be debitale from the account of the Central Government in the books under the following Head of Account under Demand No. 56 of Ministry of Housing and Urban Affairs for the year 2019-20:

Major Head	3601	Grants-in-aid to State Governments
Sub-Major Head	06	Centrally Sponsored Scheme
Minor Head	101	Central Assistance
Sub Head	31	Pradhan Mantri Awas Yojana (Urban)
Detailed Head	01	Assistance to State Govts. for PMAY-U
Object Head	31.01.31	Grants-in-aid-General

4. The amount will be credited to the concerned State Government's Account at Reserve Bank of India as per procedure laid down by Ministry of Finance, Department of Expenditure in this regard.

5. As per Rule 236(1) of GFR, 2017, the relevant accounts of the Grantee Institution(s)/Organization(s) shall be open to inspection by the sanctioning authority

and audit, both by Comptroller General of India under provision of CAG (DPC) Act, 1971 and internal audit by the Principal Accounts Office of the Ministry or Department, whenever the Institution or Organization is called upon to do so.

6. This issues with the approval of the Finance Division vide their **Note # 18** dated **20.09.2019**.

7. The sanction has been registered at S. No. 159 of the Grants-in-Aid Register of the HFA Division for the year 2019-20.


Yours faithfully,

  
(B.K. Mandal)

Under Secretary to the Government of India  
Tel.: 011-23063285

**Copy to:**

1. Pr. Secretary/Secretary Urban Development/Housing of State Govt. of Kerala.
2. Executive Director, Kudumbashree, Govt. of Kerala, Trida Buildings, Medical College P.O., Thiruvananthapuram-695011
3. Reserve Bank of India, CAS, Nagpur.
4. Accountant General (A&E), Kerala.
5. CCA, MoHUA
6. DS (Budget), MoHUA
7. NITI Aayog, SP Divn./ DR Divn., New Delhi
8. Dy. Chief (MIS/DRMC), HFA Directorate to place this Sanction at appropriate place on the Website of the Ministry.
9. DS(HFA-III), MoHUA
10. PMU(MIS), HFA Directorate
11. AO(HFA), MoHUA
12. Sanction Folder

  
(B.K. Mandal)

Under Secretary to the Government of India

Annexure-A

FORM GFR 12-C  
 [(See Rule 239)]

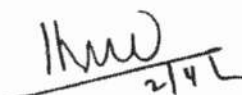
FORM OF UTILIZATION CERTIFICATE (FOR STATE GOVERNMENTS)  
 (Where expenditure incurred by government bodies only)

Sl. No.	Letter No. and date	Amount(lakhs)	
1.	N-11011/50/2017-HFA-1/ FTS 9032668 dtd 31.3.2018	35.00	1. Certified that out of Rs 35 lakhs of grants sanctioned during the year 2017-18 in favour of Government of Kerala Under this Ministry/Department Letter No. given in the margin and Rs. Nil on account of unspent balance of the previous year, a sum of Rs.70 lakhs has been utilized in 2018-19 for the purpose of IEC activities for which it was sanctioned. Excess amount of Rs.35 lakhs expended from Kudumbashree account may be released.
	Total	35.00	

Kind of checks exercised:


1. Reports and photographs of campaigns and photographs.
2. Photos, videos and reports of street plays.
3. Viewership certificate issued by facebook on facebook promotion.
4. Regular monitoring by SLNA
5. Bills and receipts



  
 Signatory.....  
 Name..... S. HARIKRISHNA IAS  
 Designation..... Executive Director  
 Date..... State Poverty Eradication Mission  
 Seal..... Govt. of Kerala, Thiruvananthapuram-1

PS: The UC shall disclose separately the actual expenditure incurred and loans and advances given to suppliers of stores and assets, to construction agencies and like in accordance with scheme guidelines and in furtherance to the scheme objectives, which do not constitute expenditure at the stage. These shall be treated as utilized grants but allowed to be carried forwarded.



  
 9/4/19  
 K.GOPALAKRISHNA BHAT IAS  
 Secretary  
 Personnel and Administration Welfare Department - LSGD (42)